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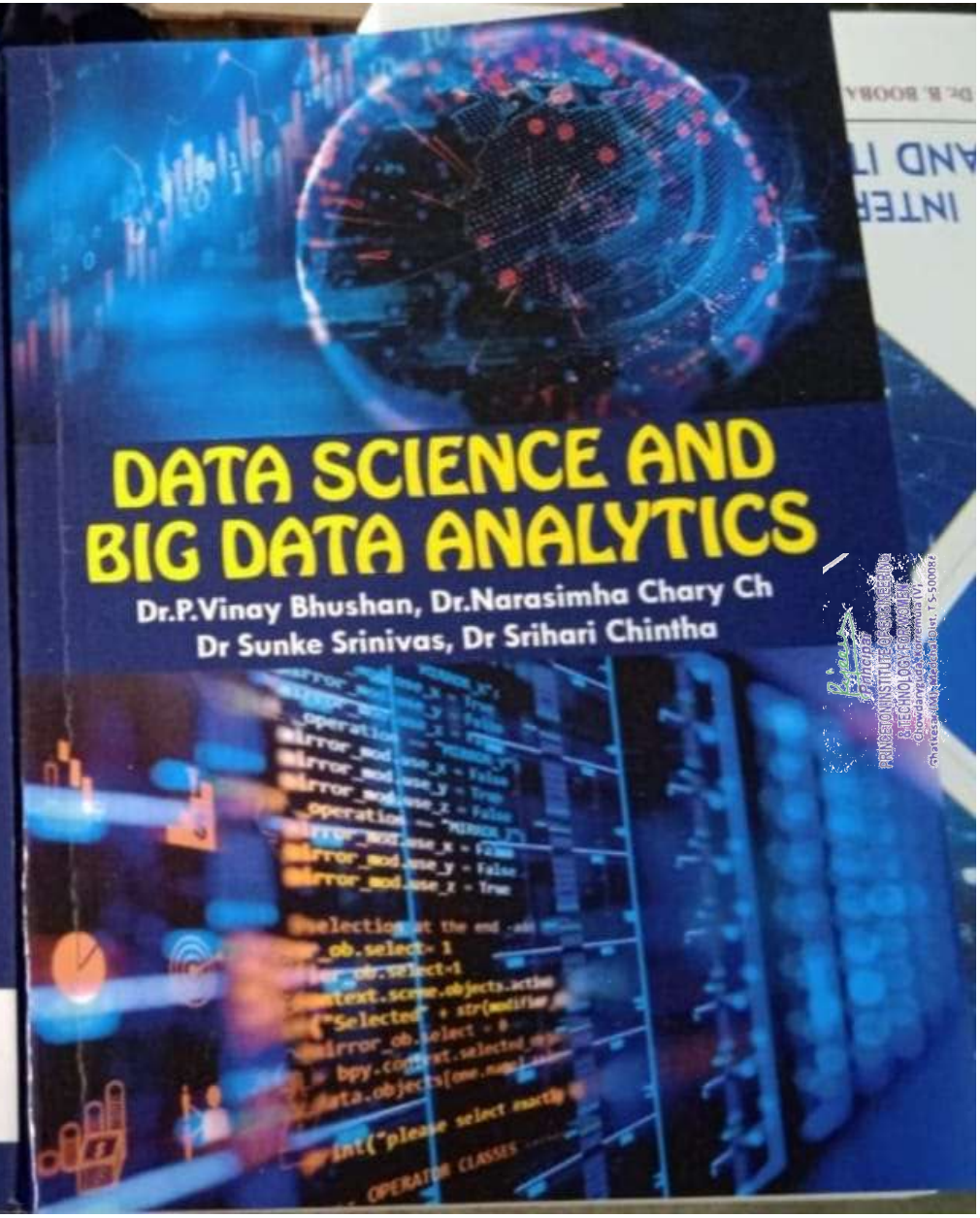

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PREFACE

This book aims to provide a broad **DATA SCIENCE AND BIG DATA ANALYTICS** for the importance of **DATA SCIENCE AND BIG DATA ANALYTICS** is well known in various engineering fields.

It provides a logical method of explaining various complicated concepts and stepwise methods to explain essential topics. Each chapter is well supported with the necessary illustrations. All the chapters in the book are arranged in a proper sequence that permits each topic to build upon earlier studies.

DATA SCIENCE AND BIG DATA ANALYTICS is a critical research area. The techniques developed in this area so far require to be summarized appropriately. In this book, the fundamental theories of these techniques are introduced.

The brief content of this book is as follows-

CHAPTER 1 INTRODUCTION TO DATA SCIENCE
CHAPTER 2 INTRODUCTION TO BIG DATA
CHAPTER 3 DATA COLLECTION AND DATA PRE-PROCESSING
CHAPTER 4 MODEL EVALUATION GENERALIZATION
CHAPTER 5 WORKING BIG DATA WITH HADOOP
CHAPTER 6 MAP REDUCE
CHAPTER 7 DATA SCIECNE APPLICATIONS AND CASE STUDIES
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In particular, this book can be handy for practitioners and engineers interested in this area. Hopefully, the chapters presented in this book have just done that.

ACKNOWLEDGMENTS

Take it from me, writing a book takes time, patience, and motivation in equal measures. The challenges can sometimes be overwhelming, and it becomes straightforward to lose focus. However, analytics, patterns, and uncovering the hidden meaning behind data have always attracted me. When one considers the possibilities offered by comprehensive analytics and the inclusion of what may seem to be unrelated databases, the effort involved seems almost inconsequential.

We also have to acknowledge [illegible] many vendors in the Internet of Things arena who inadvertently [illegible] along my journey to expose the value contained [illegible]

Writing takes a great deal of energy and can quickly consume all of